



# Privacy Policy

Several applications released by the Office of CADD and Mapping use Google Analytics to track anonymous data usage.

Google Analytics is a web analytic service offered by Google that tracks and reports on application usage.

## What does Google Analytics record?

---

- What application you are using and its version number.
- What features you are using in a given application.

## What does ODOT do with your Data?

---

The tracking information allows us to better understand how users are using our applications and which applications are being used. As well as which features inside each application are used and what versions are being used. This helps us make better decisions in the development and updates to our applications. Our use of Google Analytics falls within the bounds of the [Google Analytics Terms of Service](#).

## Is it Anonymous?

---

Yes, all data is sent anonymously. We have no way of knowing who is using our applications just that someone is. Per the terms of use, no personally identifiable data is stored in the Google Analytics system. This is achieved by generating a unique client ID from the username and a salt key which is hashed using a cryptographic hash algorithm SHA-256. This way the data sent to Google Analytics can be distinguish as a new user or returning user while not containing any personally identifiable data.

## Want Proof and Specifics?

---

See our [Google Analytics and OhioDOT-CADD](#) document for specifics on what applications track usage.

## Want to opt out?

---

We would greatly appreciate your contribution of usage data to the success of our standards. But we understand that you may not want to participate. Opting out is easy. Opting in or out is controlled via a registry value named **OptIn** which is located in the following registry key, **HKEY\_LOCAL\_MACHINE/SOFTWARE/WOW6432Node/OhioDOT/CADD/Analytics/**. Set the **OptIn** value data equal to **TRUE** to opt into google analytics or **FALSE** to opt out of google analytics.

## Contacts

---

Still have questions or concerns? We would be happy to address them or provide any additional information.

[https://odot.formstack.com/forms/cadd\\_servicerequest](https://odot.formstack.com/forms/cadd_servicerequest)