

# DriveOhio Workforce Development Support 2026-2028

## Scope of Services

### Overview

This document describes the activities and resources needed to support DriveOhio Workforce Development programs during the 2026-27 and 2027-28 academic years.

### Special Selection Subfactors

Knowledge and experience in the following topic areas:

- **K-12 and Career-Technical STEM Education**
  - Previous experience with K-12 STEM (Science, Technology, Engineering and Math) outreach and education programs. Familiarity with topics including industry-recognized credentials, career exploration, curriculum development, grants and funding for STEM education, K-12 professional development, collaboration with STEM educators, and managing connections with employers.
- **Higher Education and Workforce Development**
  - Previous experience developing and/or facilitating projects for higher education students and developing content for higher education faculty and staff. Familiarity with topics including capstone education, multi-disciplinary projects, innovation challenges, first-year experience programs, career development, and collaboration with higher education faculty and staff.
  - Previous experience with workforce development for incumbent workers. Familiarity with topics including managing connections with employers, up-skilling through credentials (including Ohio TechCred), and workforce development best practices.
- **Smart Mobility Technologies and Career Pathways**
  - Demonstrated familiarity with smart mobility technologies and career opportunities. Examples of applicable smart mobility topic areas include: alternative fuels, electric vehicle (EV) charging stations and infrastructure, also referred to as Electric Vehicle Supply Equipment (EVSE); uncrewed aircraft systems (UAS), package delivery drones, electric vertical takeoff and landing (eVTOL) aircraft, and advanced air mobility (AAM) infrastructure (including vertiports); automated vehicles (AV), including delivery robots, connected vehicles (CV) and connected infrastructure; smart city planning and data analytics
- **Content Development**
  - Previous experience and team capabilities including curriculum development, graphic design and artwork, website content development, video content development, editing and formatting ADA and brand-compliant documents, other digital content (e.g. virtual reality, augmented reality)
- **Project Management and Communications**
  - Strong project management and communications capabilities, demonstrated through past performance and reflected in the proposed approach for this program.



## Workforce Development Support Services

ODOT seeks a team to support DriveOhio Workforce Development programs during the 2026-27 and 2027-28 academic years. All work performed will be under the direction of DriveOhio.

Focus areas for support services will include:

1. Continued expansion of the **DriveOhio Educator Toolkit** (for K-12 and Career-Tech audiences)
2. Continued expansion of the **DriveOhio Campus Collection** (for Higher Education audiences)
3. Continued expansion of DriveOhio statewide outreach

Content topic areas will include, but not be limited to:

- Automated Vehicles
- Connected Vehicles
- Drones and Uncrewed Aircraft Systems (UAS)
- Electric Air Vehicles and Advanced Air Mobility (AAM)
- Alternative fuels and Electric Vehicle (EV) Charging Stations
- Smart Mobility Hubs
- Data Analytics

Support tasks will include, but not be limited to:

- **Development of content** as directed by DriveOhio, including but not limited to:
  - Curriculum development
  - Graphic design and artwork
  - Website content development
  - Video content development
  - Editing and formatting ADA-compliant and DriveOhio brand-compliant documents
  - Other digital content (e.g. virtual reality, augmented reality)
- Support for **statewide outreach** to audiences including educators, employers, industry, policy makers, and other stakeholders (outreach methods will include email, virtual, and in-person), as directed by DriveOhio
- Support for **hands-on demonstrations, workshops, and events**, as directed by DriveOhio
- Coordination, review, preparation, advisement, and facilitation, as directed by DriveOhio

### Focus Area 1: DriveOhio Educator Toolkit (K-12 and Career-Tech)

Objectives for this focus area will include, but not be limited to:

- Creation of new and updated curriculum across K-5, 6-8, and 9-12 grade bands
- Expansion of career exploration content across K-5, 6-8, and 9-12 grade bands
- Continued metrics-tracking to include registrations, outcomes, and statewide impact
- Creation of video content across various channels (YouTube, social media, website, etc.)
- Expansion of content for Career-Technical pathways



- Continued engagement with educators (e.g. cohorts, communities of practice, shared online resources, professional development, etc.)
- Expansion of content for a variety of educator audiences (e.g. STEM, career counselors, ELA, Science, Math, Social Studies, etc.)
- Expansion of content for a variety of stakeholder audiences (e.g. parents and caregivers, employers, community organizations, etc.)

All curriculum and content will be developed under the direction of DriveOhio, and in alignment with ongoing and forthcoming initiatives and priorities of the Ohio Department of Education and Workforce (ODEW), including but not limited to Career Pathway Support Network, Career Connections Framework, STEM Quality Model, etc.

All curriculum and content published by DriveOhio will be free and usable statewide across a variety of settings, including classroom, afterschool, and summer programs.

### Focus Area 2: DriveOhio Campus Collection (Higher Education)

Objectives for this focus area will include, but not be limited to:

- Creation of new and updated curriculum and instructor support materials
- Expansion of experiential learning support materials (e.g. capstone projects, innovation challenges, design studios, first-year experiences, undergraduate and graduate research projects, etc.)
- Continuation of metrics-tracking to include registrations, outcomes, and statewide impact
- Expansion of content for community colleges
- Expansion of video content across various channels (YouTube, social media, website, etc.)
- Continued engagement with educators (e.g. cohorts, communities of practice, shared online resources, professional development, etc.)
- Expansion of content for a variety of higher education audiences (e.g. faculty, staff, career offices, etc.)
- Expansion of content for a variety of stakeholder audiences (e.g. parents and caregivers, employers, community organizations, etc.)

All curriculum and content will be developed under the direction of DriveOhio, and in alignment with ongoing and forthcoming initiatives and priorities of the Ohio Department of Higher Education.

All curriculum and content published by DriveOhio will be free and usable statewide across a variety of settings, including in-classroom and out-of-classroom.

### Focus Area 3: DriveOhio Outreach

Objectives for this focus area will include, but not be limited to:

- Continue DriveOhio outreach across **all regions of Ohio** (see Figures 1 and 2)
- Presentation and event support (virtual and in-person)
- Expansion of **statewide collaboration network**, as directed by DriveOhio. Examples could include:
  - Employers, industry associations, and workforce stakeholders





- Cities, municipalities, and counties
- Nonprofit and community organizations
- STEM education organizations, libraries, museums, science centers, etc.

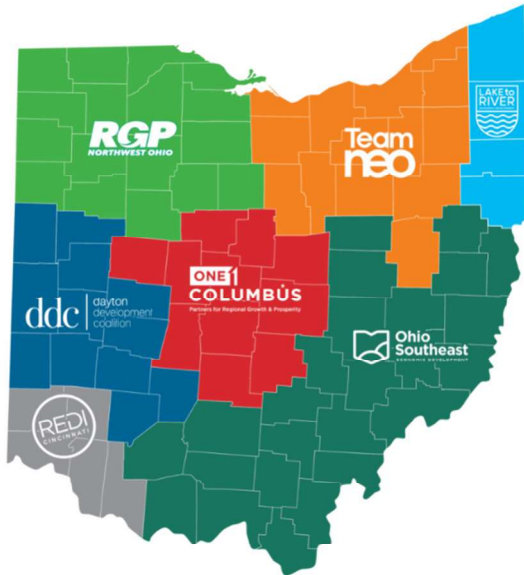


Figure 1. JobsOhio Network Regions



Figure 2. ODEW Career Pathway Support Network

All work in this focus area will be directed by DriveOhio, through tasks separate from the other focus areas.

