



# Business Summary

101 Ward St, Gambier, Ohio, 43022  
Rings: 1, 3, 5 mile radii

Prepared by Esri

## Data for all businesses in area

|   | 1 mile |       | 3 miles |  | 5 miles |  |
|---|--------|-------|---------|--|---------|--|
| Total Businesses:   | 34     | 201   | 979     |  |         |  |
| Total Employees:  | 1,252  | 4,142 | 13,782  |  |         |  |
| Total Residential Population:                             | 2,392  | 6,016 | 24,181  |  |         |  |
| Employee/Residential Population Ratio (per 100 Residents) | 52     | 69    | 57      |  |         |  |

## by SIC Codes

|  | Businesses |         | Employees |         | Businesses |         | Employees |         | Businesses |         | Employees |         |
|--|------------|---------|-----------|---------|------------|---------|-----------|---------|------------|---------|-----------|---------|
|  | Number     | Percent | Number    | Percent | Number     | Percent | Number    | Percent | Number     | Percent | Number    | Percent |
| Agriculture & Mining                           | 1          | 2.9%    | 3         | 0.2%    | 9          | 4.5%    | 85        | 2.1%    | 27         | 2.8%    | 153       | 1.1%    |
| Construction                                   | 1          | 2.9%    | 1         | 0.1%    | 9          | 4.5%    | 29        | 0.7%    | 46         | 4.7%    | 259       | 1.9%    |
| Manufacturing                                  | 1          | 2.9%    | 5         | 0.4%    | 3          | 1.5%    | 56        | 1.4%    | 28         | 2.9%    | 1,048     | 7.6%    |
| Transportation                                 | 1          | 2.9%    | 7         | 0.6%    | 3          | 1.5%    | 26        | 0.6%    | 22         | 2.2%    | 211       | 1.5%    |
| Communication                                  | 0          | 0.0%    | 0         | 0.0%    | 4          | 2.0%    | 34        | 0.8%    | 11         | 1.1%    | 104       | 0.8%    |
| Utility  | 0          | 0.0%    | 0         | 0.0%    | 2          | 1.0%    | 15        | 0.4%    | 4          | 0.4%    | 25        | 0.2%    |
| Wholesale Trade                                | 0          | 0.0%    | 0         | 0.0%    | 6          | 3.0%    | 47        | 1.1%    | 29         | 3.0%    | 222       | 1.6%    |
| Retail Trade Summary                           | 8          | 23.5%   | 87        | 6.9%    | 46         | 22.9%   | 845       | 20.4%   | 198        | 20.2%   | 3,272     | 23.7%   |
| Home Improvement                               | 1          | 2.9%    | 3         | 0.2%    | 4          | 2.0%    | 99        | 2.4%    | 11         | 1.1%    | 517       | 3.8%    |
| General Merchandise Stores                     | 0          | 0.0%    | 0         | 0.0%    | 4          | 2.0%    | 201       | 4.9%    | 11         | 1.1%    | 413       | 3.0%    |
| Food Stores                                    | 1          | 2.9%    | 8         | 0.6%    | 4          | 2.0%    | 44        | 1.1%    | 23         | 2.3%    | 545       | 4.0%    |
| Auto Dealers & Gas Stations                    | 0          | 0.0%    | 0         | 0.0%    | 4          | 2.0%    | 44        | 1.1%    | 23         | 2.3%    | 213       | 1.5%    |
| Apparel & Accessory Stores                     | 1          | 2.9%    | 4         | 0.3%    | 2          | 1.0%    | 14        | 0.3%    | 7          | 0.7%    | 30        | 0.2%    |
| Furniture & Home Furnishings                   | 1          | 2.9%    | 4         | 0.3%    | 1          | 0.5%    | 5         | 0.1%    | 7          | 0.7%    | 24        | 0.2%    |
| Eating & Drinking Places                       | 4          | 11.8%   | 58        | 4.6%    | 18         | 9.0%    | 357       | 8.6%    | 72         | 7.4%    | 1,272     | 9.2%    |
| Miscellaneous Retail                           | 1          | 2.9%    | 9         | 0.7%    | 10         | 5.0%    | 80        | 1.9%    | 44         | 4.5%    | 260       | 1.9%    |
| Finance, Insurance, Real Estate Summary        | 3          | 8.8%    | 17        | 1.4%    | 19         | 9.5%    | 142       | 3.4%    | 108        | 11.0%   | 728       | 5.3%    |
| Banks, Savings & Lending Institutions          | 1          | 2.9%    | 14        | 1.1%    | 7          | 3.5%    | 68        | 1.6%    | 28         | 2.9%    | 313       | 2.3%    |
| Securities Brokers                             | 0          | 0.0%    | 0         | 0.0%    | 1          | 0.5%    | 1         | 0.0%    | 11         | 1.1%    | 39        | 0.3%    |
| Insurance Carriers & Agents                    | 1          | 2.9%    | 3         | 0.2%    | 3          | 1.5%    | 12        | 0.3%    | 23         | 2.3%    | 112       | 0.8%    |
| Real Estate, Holding, Other Investment Offices | 1          | 2.9%    | 1         | 0.1%    | 9          | 4.5%    | 61        | 1.5%    | 47         | 4.8%    | 264       | 1.9%    |
| Services Summary                               | 17         | 50.0%   | 1,122     | 89.6%   | 82         | 40.8%   | 2,662     | 64.3%   | 404        | 41.3%   | 6,952     | 50.4%   |
| Hotels & Lodging                               | 0          | 0.0%    | 0         | 0.0%    | 2          | 1.0%    | 17        | 0.4%    | 7          | 0.7%    | 66        | 0.5%    |
| Automotive Services                            | 0          | 0.0%    | 0         | 0.0%    | 5          | 2.5%    | 24        | 0.6%    | 27         | 2.8%    | 108       | 0.8%    |
| Movies & Amusements                            | 5          | 14.7%   | 34        | 2.7%    | 9          | 4.5%    | 69        | 1.7%    | 28         | 2.9%    | 187       | 1.4%    |
| Health Services                                | 0          | 0.0%    | 0         | 0.0%    | 22         | 10.9%   | 973       | 23.5%   | 84         | 8.6%    | 2,384     | 17.3%   |
| Legal Services                                 | 0          | 0.0%    | 0         | 0.0%    | 0          | 0.0%    | 4         | 0.1%    | 14         | 1.4%    | 139       | 1.0%    |
| Education Institutions & Libraries             | 8          | 23.5%   | 1,055     | 84.3%   | 10         | 5.0%    | 1,264     | 30.5%   | 35         | 3.6%    | 2,622     | 19.0%   |
| Other Services                                 | 4          | 11.8%   | 32        | 2.6%    | 34         | 16.9%   | 310       | 7.5%    | 210        | 21.5%   | 1,446     | 10.5%   |
| Government                                     | 2          | 5.9%    | 10        | 0.8%    | 10         | 5.0%    | 201       | 4.9%    | 65         | 6.6%    | 785       | 5.7%    |
| Unclassified Establishments                    | 1          | 2.9%    | 0         | 0.0%    | 9          | 4.5%    | 1         | 0.0%    | 37         | 3.8%    | 23        | 0.2%    |
| Totals   | 34         | 100.0%  | 1,252     | 100.0%  | 201        | 100.0%  | 4,142     | 100.0%  | 979        | 100.0%  | 13,782    | 100.0%  |

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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Rings: 1, 3, 5 mile radii

Prepared by Esri

| by NAICS Codes  | Businesses |         | Employees |         | Businesses |         | Employees |         | Businesses |         | Employees |         |
|---|------------|---------|-----------|---------|------------|---------|-----------|---------|------------|---------|-----------|---------|
|   | Number     | Percent | Number    | Percent | Number     | Percent | Number    | Percent | Number     | Percent | Number    | Percent |
| Agriculture, Forestry, Fishing & Hunting                | 0          | 0.0%    | 0         | 0.0%    | 3          | 1.5%    | 15        | 0.4%    | 10         | 1.0%    | 43        | 0.3%    |
| Mining  | 0          | 0.0%    | 0         | 0.0%    | 0          | 0.0%    | 1         | 0.0%    | 1          | 0.1%    | 7         | 0.1%    |
| Utilities   | 0          | 0.0%    | 0         | 0.0%    | 1          | 0.5%    | 12        | 0.3%    | 2          | 0.2%    | 19        | 0.1%    |
| Construction  | 1          | 2.9%    | 1         | 0.1%    | 9          | 4.5%    | 30        | 0.7%    | 49         | 5.0%    | 274       | 2.0%    |
| Manufacturing   | 0          | 0.0%    | 0         | 0.0%    | 2          | 1.0%    | 54        | 1.3%    | 27         | 2.8%    | 971       | 7.0%    |
| Wholesale Trade   | 0          | 0.0%    | 0         | 0.0%    | 6          | 3.0%    | 47        | 1.1%    | 29         | 3.0%    | 222       | 1.6%    |
| Retail Trade  | 5          | 14.7%   | 29        | 2.3%    | 26         | 12.9%   | 467       | 11.3%   | 121        | 12.4%   | 1,930     | 14.0%   |
| Motor Vehicle & Parts Dealers                           | 0          | 0.0%    | 0         | 0.0%    | 3          | 1.5%    | 36        | 0.9%    | 16         | 1.6%    | 167       | 1.2%    |
| Furniture & Home Furnishings Stores                     | 1          | 2.9%    | 4         | 0.3%    | 1          | 0.5%    | 5         | 0.1%    | 5          | 0.5%    | 17        | 0.1%    |
| Electronics & Appliance Stores                          | 0          | 0.0%    | 0         | 0.0%    | 0          | 0.0%    | 0         | 0.0%    | 2          | 0.2%    | 6         | 0.0%    |
| Building Material & Garden Equipment & Supplies Dealers | 1          | 2.9%    | 3         | 0.2%    | 4          | 2.0%    | 99        | 2.4%    | 11         | 1.1%    | 517       | 3.8%    |
| Food & Beverage Stores                                  | 1          | 2.9%    | 7         | 0.6%    | 3          | 1.5%    | 28        | 0.7%    | 17         | 1.7%    | 463       | 3.4%    |
| Health & Personal Care Stores                           | 0          | 0.0%    | 0         | 0.0%    | 4          | 2.0%    | 31        | 0.7%    | 17         | 1.7%    | 138       | 1.0%    |
| Gasoline Stations & Fuel Dealers                        | 0          | 0.0%    | 0         | 0.0%    | 1          | 0.5%    | 8         | 0.2%    | 8          | 0.8%    | 48        | 0.3%    |
| Clothing, Clothing Accessories, Shoe and Jewelry Stores | 1          | 2.9%    | 4         | 0.3%    | 3          | 1.5%    | 21        | 0.5%    | 11         | 1.1%    | 47        | 0.3%    |
| Sporting Goods, Hobby, Book, & Music Stores             | 1          | 2.9%    | 9         | 0.7%    | 4          | 2.0%    | 37        | 0.9%    | 22         | 2.2%    | 109       | 0.8%    |
| General Merchandise Stores                              | 0          | 0.0%    | 0         | 0.0%    | 4          | 2.0%    | 202       | 4.9%    | 14         | 1.4%    | 418       | 3.0%    |
| Transportation & Warehousing                            | 1          | 2.9%    | 7         | 0.6%    | 4          | 2.0%    | 39        | 0.9%    | 15         | 1.5%    | 200       | 1.5%    |
| Finance & Insurance                                     | 3          | 8.8%    | 55        | 4.4%    | 8          | 4.0%    | 107       | 2.6%    | 20         | 2.0%    | 300       | 2.2%    |
| Central Bank/Credit Intermediation & Related Activities | 2          | 5.9%    | 16        | 1.3%    | 11         | 5.5%    | 81        | 2.0%    | 60         | 6.1%    | 459       | 3.3%    |
| Securities & Commodity Contracts                        | 0          | 0.0%    | 14        | 1.1%    | 7          | 3.5%    | 68        | 1.6%    | 27         | 2.8%    | 308       | 2.2%    |
| Funds, Trusts & Other Financial Vehicles                | 1          | 2.9%    | 3         | 0.2%    | 1          | 0.5%    | 1         | 0.0%    | 11         | 1.1%    | 39        | 0.3%    |
| Real Estate, Rental & Leasing                           | 1          | 2.9%    | 1         | 0.1%    | 9          | 4.5%    | 62        | 1.5%    | 53         | 5.4%    | 263       | 1.9%    |
| Professional, Scientific & Tech Services                | 0          | 0.0%    | 0         | 0.0%    | 8          | 4.0%    | 61        | 1.5%    | 51         | 5.2%    | 361       | 2.6%    |
| Legal Services  | 0          | 0.0%    | 0         | 0.0%    | 1          | 0.5%    | 5         | 0.1%    | 19         | 1.9%    | 172       | 1.2%    |
| Management of Companies & Enterprises                   | 0          | 0.0%    | 0         | 0.0%    | 0          | 0.0%    | 1         | 0.0%    | 1          | 0.1%    | 2         | 0.0%    |
| Administrative, Support & Waste Management Services     | 1          | 2.9%    | 3         | 0.2%    | 9          | 4.5%    | 76        | 1.8%    | 37         | 3.8%    | 173       | 1.3%    |
| Educational Services                                    | 6          | 17.6%   | 1,005     | 80.3%   | 8          | 4.0%    | 1,210     | 29.2%   | 37         | 3.8%    | 2,568     | 18.6%   |
| Health Care & Social Assistance                         | 2          | 5.9%    | 27        | 2.2%    | 29         | 14.4%   | 1,124     | 27.1%   | 120        | 12.3%   | 2,840     | 20.6%   |
| Arts, Entertainment & Recreation                        | 5          | 14.7%   | 37        | 3.0%    | 9          | 4.5%    | 59        | 1.4%    | 24         | 2.5%    | 165       | 1.2%    |
| Accommodation & Food Services                           | 4          | 11.8%   | 58        | 4.6%    | 20         | 10.0%   | 386       | 9.3%    | 81         | 8.3%    | 1,389     | 10.1%   |
| Accommodation   | 0          | 0.0%    | 0         | 0.0%    | 2          | 1.0%    | 17        | 0.4%    | 7          | 0.7%    | 66        | 0.5%    |
| Food Services & Drinking Places                         | 4          | 11.8%   | 58        | 4.6%    | 18         | 9.0%    | 369       | 8.9%    | 74         | 7.6%    | 1,323     | 9.6%    |
| Other Services (except Public Administration)           | 1          | 2.9%    | 3         | 0.2%    | 21         | 10.4%   | 107       | 2.6%    | 137        | 14.0%   | 780       | 5.7%    |
| Automotive Repair & Maintenance                         | 0          | 0.0%    | 0         | 0.0%    | 4          | 2.0%    | 14        | 0.3%    | 20         | 2.0%    | 77        | 0.6%    |
| Public Administration                                   | 2          | 5.9%    | 10        | 0.8%    | 10         | 5.0%    | 201       | 4.9%    | 67         | 6.8%    | 794       | 5.8%    |
| Unclassified Establishments                             | 1          | 2.9%    | 0         | 0.0%    | 9          | 4.5%    | 1         | 0.0%    | 37         | 3.8%    | 23        | 0.2%    |
| Total   | 34         | 100.0%  | 1,252     | 100.0%  | 201        | 100.0%  | 4,142     | 100.0%  | 979        | 100.0%  | 13,782    | 100.0%  |

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